Preface to Special Issue "Service Sector Transforms The Economy"

Guest Editors of WASJ

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Roszainora Setia has been a lecturer at Universiti Teknologi MARA (UiTM) Malaysia since 1996. She is now a senior lecturer specializes in Language and Media Communication. Her research interests are in gender discourse from a critical perspective, structure of English, and teacher education. She had been holding the post of Corporate Communication Head for 9 years and is currently the Faculty Head of Academy of Language Studies in UiTM Terengganu. She was also an editor of the in-house journal of UiTM Terengganu Malaysia and was crucial in getting the journal started off in its early stages. She is also a teacher trainer and in the past years trained scores of English graduate teachers who are serving in schools all over the country. Instrumental in shaping the image and getting UiTM Terengganu being in the limelight, she has excellent rapport with the media. She has 55 publications to her credit ranging from books, journals, newspapers, annual reports, technical reports as well as some UiTM formal bulletins. Her most recent publication is a book on gender discourse with Lambert Academic Publishing, Germany. She can be contacted at roszainora@tganu.uitm.edu.mv

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Gopala Krishnan who is an English language lecturer at Universiti Teknologi Mara at Terengganu, Malaysia, holds a masters in Education and has been in the field of education for more than 30 years. He has been holding the post of the Publications head at the University for more than six years. As the publications head it is his duty to train lecturers in research and training and he has successfully trained a core of researchers and writers such that Universiti Teknologi Mara can now occupy pride of place among the universities of Malaysia. He is the chief editor of the in house journal "ACADEMIA" and has helped review and correct papers of colleagues from other universities. So far he has supervised more than 10 postgraduate theses and scores of undergraduate theses. He was a pioneer of research involving the use of newspapers to improve the English of students and was for many years in collaboration with a leading national daily on the News in Education Project (NIE), involving the use of newspapers in education. His niche area methodology involving includes research qualitative and quantitive studies. He can be contacted at gopal792@tganu.uitm.edu.my

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